

## JOIN OUR RACE: BECOME A KTM DEALER

Arriving here means only one thing: you want to go even further. Orange is a bright color, and it signifies a bright future. Why? KTM is not only the biggest and most dynamic motorcycle brand in Europe but has fast expanding roots throughout important global markets.

We want to expand and nurture a top-quality dealer network to offer a premium 360° service to our riders and potential 'orange bleeders' at the crucial point-of-sale. So, we've released the clutch and created a package of requirements that will allow you to get in the race.

### WHAT WE'D LIKE FROM YOU

#### A solid financial foundation

We'd like your business to grow as fast as our bikes get riders' pulses surging. So, we have to make sure you have the credit and means to acquire a minimum stock of bikes and parts, garments, accessories and special tools. We'd need you to take part in the pre-order process and have sufficient liquid capital to provide financial security (e.g. a bank guarantee) and to an amount determined by us depending on the planned units.

#### A 'Ready To Race' facility

You are the essential link in connecting the customer's eagerness and their eventual experience with KTM. We'd need you to create a unique purchase process; from the first test drive to After-Sales-Service. A suitable showroom with a display area as well as a workshop are essential to become one of our dealers. The dimensions, the look and the functionality of the showroom and the workshop can hinge on the location and the number of units you expect to shift. Typically, a showroom with the right aspect and features would mean an investment of 32.000€ / 38.000 \$ (*depending on the exchange rate*) in furniture and decoration (exterior & interior) as well as special tools for the workshop. \*

A final draft of the dealer contract can be checked for more details after consultation with your KTM contact.

### WHAT WE'LL BRING

- **Inclusion to the orange family. Being part of the world's most successful motorcycle manufacturer with 319 world championship titles.** A range of extreme and adrenaline-pumping motorcycles as part of a dynamic product catalogue.
- **High quality service through training schemes by our certified Technical Staff.**
- **The possibility to grow with us within Pierer Mobility AG.**  
Contemplate even more brands and products from our group brands.

\*Investment only includes shop furniture as well as special tools, no fix costs. A proper premise as well as a basic equipment of the workshop is required as precondition. Costs depend on brand combination of PIERER Mobility AG as well as on the contract type. All information is non-binding and specified with the proviso that mistakes, printing, setting and typing errors may occur; such information is subject to change without notice.

#### KTM SPORTMOTORCYCLE GMBH

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